STUDY OF PUBLIC ACCEPTANCE OF FEE LANES
STUDY METHODOLOGY
PURPOSE

No market research to date to test public opinion of a diverse range of transportation stakeholders such as transit users, peak period drivers and commercial drivers about Fee lanes
FOCUS GROUPS

- Six Focus groups, 9 to 12 participants
- Conducted May 20th and 21st in Minneapolis
- Peak period
  - 6:00am to 9:30 am
  - 3:00pm to 6:30 pm
Focus Groups

- Two groups of peak period drivers
- One group of non-peak period drivers
- One group of transit users
- One group of MnPASS use
- One Group of Business Owners/Managers whose employees need to drive to do their work
Focus Group

• Introduction
• Current Experience on Twin Cities freeway/highways?
• What is your commute like? As a Driver, bus or rail rider, MnPASS user?
• Have you changed they way you drive vs. 5 years ago?
Focus Group

- Introduction to Fee lane concept
- Ask for initial reactions
- Do you think traffic will move more efficiently?
- Introduce the idea of credits to motorists
Existing Configuration

Left shoulder

HOV Lane

General Purpose Lane, free

General Purpose Lane, free

Right shoulder
Fee Configuration

- Left shoulder
  - HOT Lane
  - General Purpose Lane, free
  - General Purpose Lane, free
- Right shoulder
Non-Peak Configuration

Left shoulder

General Purpose Lane, free

General Purpose Lane, free

General Purpose Lane, free

Right shoulder
Fee Configuration A

Left shoulder

FEE Lane

General Purpose Lane, free

General Purpose Lane, free

Right shoulder
General Purpose Lane, free
Non-Peak Configuration

Left shoulder

General Purpose Lane, free

General Purpose Lane, free

General Purpose Lane, free

Right shoulder
Fee Configuration B

- **Left shoulder**
  - FEE Lane
  - FEE Lane
- **Right shoulder**
  - General Purpose Lane, free
  - General Purpose Lane, free
Non-Peak Configuration
Fee Configuration C

- Left shoulder
  - FEE Lane
  - FEE Lane
  - FEE Lane

- Right shoulder FEE Lane
Non-Peak Configuration

Left shoulder

General Purpose Lane, free

General Purpose Lane, free

General Purpose Lane, free

Right shoulder