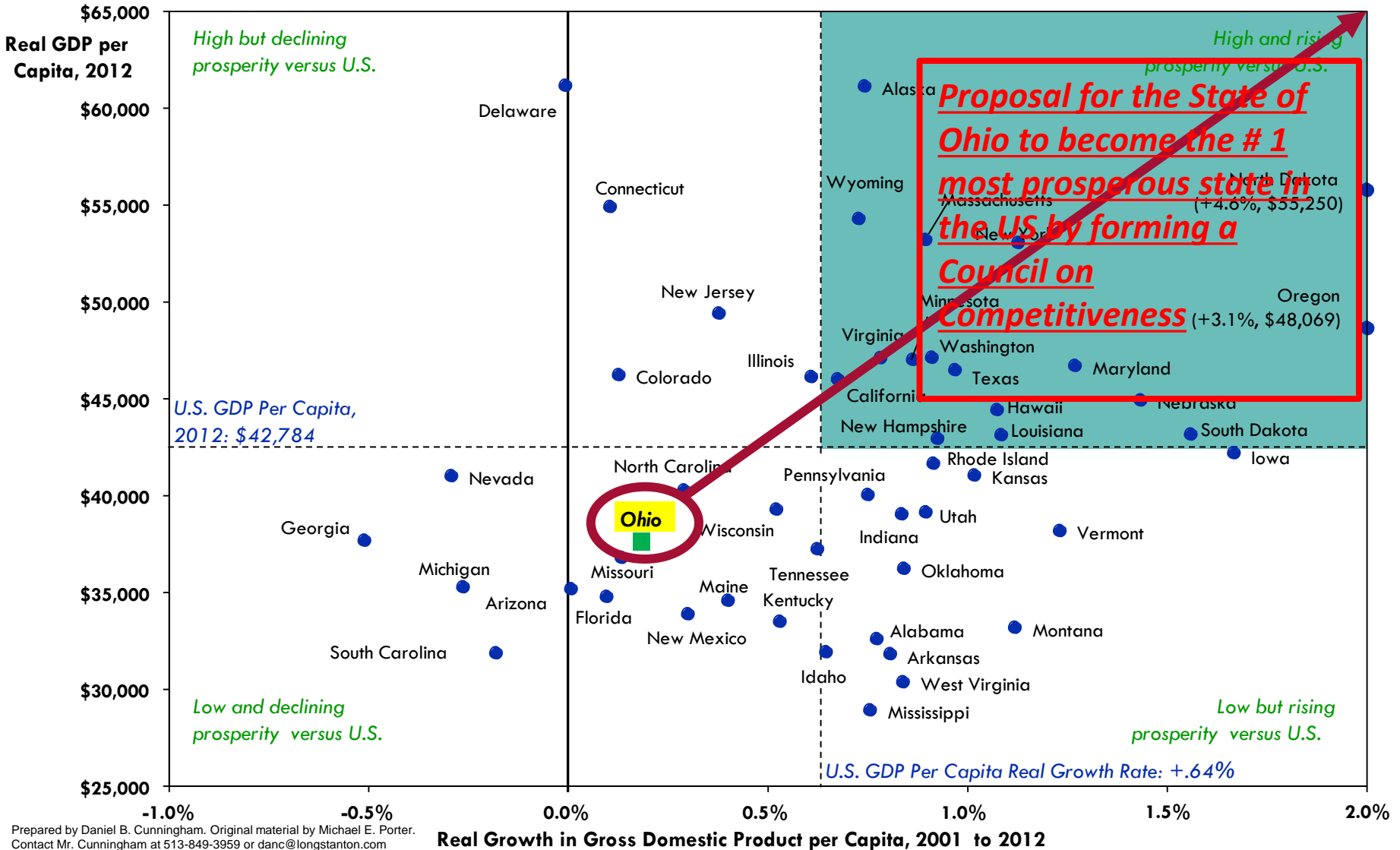


# A COUNCIL ON COMPETITIVENESS IS THE FIRST STEP TOWARD OHIO BEING THE MOST PROSPEROUS STATE



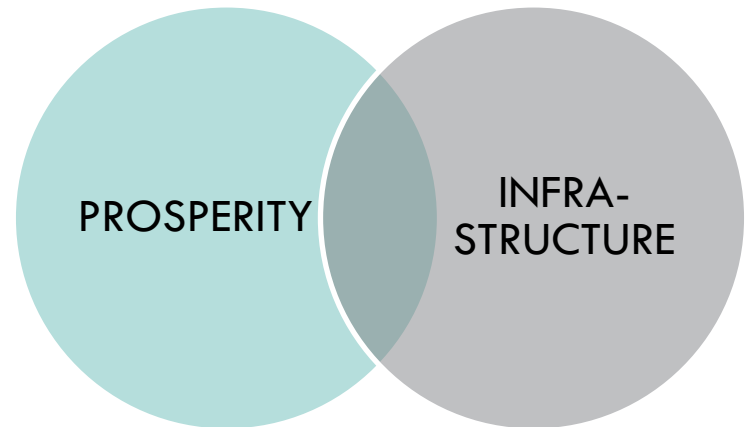
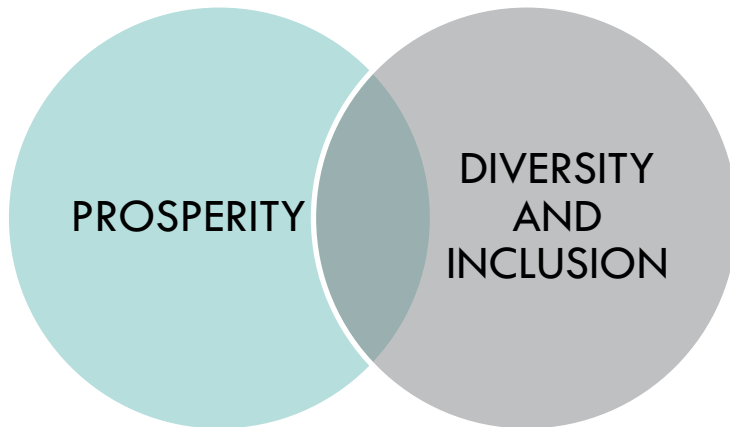
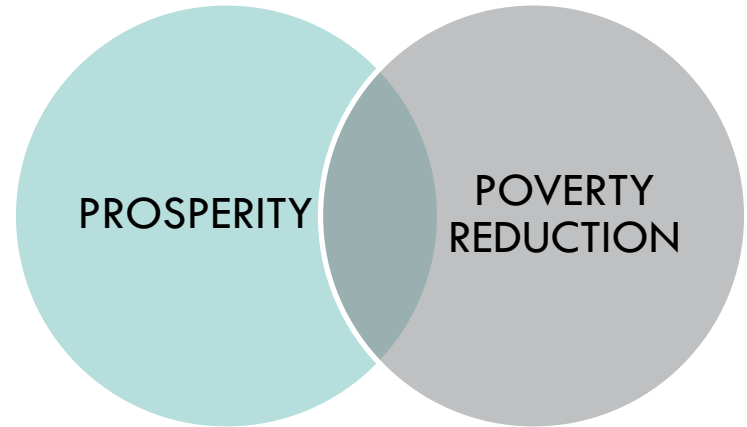
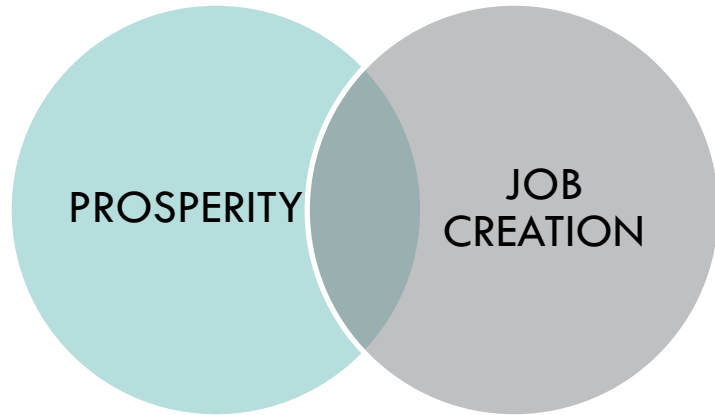
Prepared by Daniel B. Cunningham. Original material by Michael E. Porter. Contact Mr. Cunningham at 513-849-3959 or danc@longstanton.com

Source: BEA. Notes: GDP in real 2005 dollars. Growth rate is calculated as compound annual growth rate.

2014 State Competitiveness - Rich Bryden. Notes in red by Dan Cunningham

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# PROSPERITY SHARES GOALS WITH MANY OF TODAY'S MOST PRESSING ISSUES



AND MANY OTHERS...

# STAKEHOLDER ENGAGEMENT PROCESS

- To get the right people involved-**a clear call to action is needed.**
- What is the “How” in “How to get this call to action completed?”
- My analysis on how to get this accomplished.
- The need to paint, and linger on, the picture of benefits for Individuals, Government, Universities, and Businesses.